



INFODAYS



www.hungary-serbia.eu

6-9 October 2025, Szeged, Baja, Subotica, Novi Sad





- 2nd Call for Proposals general data
- Eligibility of Applicants and expenditures
- Project Logic, Indicators
- Questions / Answers
- Break
- Visibility rules, communication
- How to apply (INTERREG+, deadlines)
- Assessment process, contracting and implementation
- Questions / Answers





THE PROGRAMME Management structure

- **European Commission** (COM): Donor of the EU contribution.
- Monitoring Committee (MC): supervises and monitors the programme implementation, responsible for project selection.
- Managing Authority (MA): bears the overall responsibility for the management and implementation of the Programme towards COM. The Ministry of Foreign Affairs and Trade of Hungary.
- Body carrying out the accounting function Certifying Authority
 (CA): The Hungarian State Treasury





THE PROGRAMME Management structure

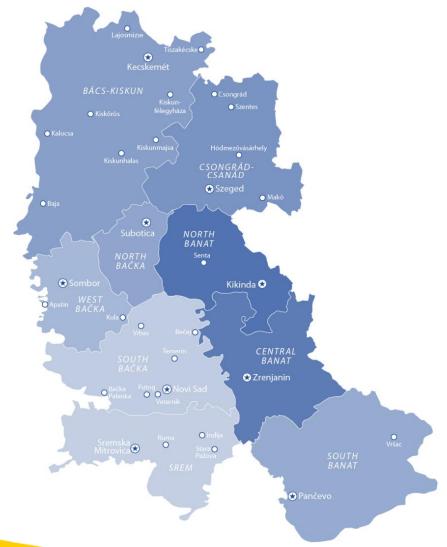
- Audit Authority (AA): The Directorate General for Audit of European Funds in Hungary
- Joint Secretariat (JS): Set up within Széchenyi Programme
 Office Nonprofit Limited Liability Company (SZPO) in Budapest
 and SZPO Regional Office in Szeged. The JS has its JS Antenna
 (JSA) in Subotica
- National Authorities (NA): the Ministry of Foreign Affairs and Trade (HU) and the Ministry for European Integration (SRB)
- Control Bodies: Set up in SZPO in Hungary with its territorial offices in Szeged and Békéscsaba and within the Ministry of Finance of the Republic of Serbia





2ND CALL FOR PROPOSALS

Programme area



Hungary:

- Csongrád-Csanád Vármegye
- Bács-Kiskun Vármegye

Serbia:

- Zapadnobački upravni okrug,
- Severnobački upravni okrug,
- Severnobanatski upravni okrug,
- Južnobački upravni okrug,
- Srednjobanatski upravni okrug,
- Južnobanatski upravni okrug,
- Sremski upravni okrug



2ND CALL FOR PROPOSALSFinance and scales of projects

The total finances of the programme are **EUR 74 764 708** the EU Contribution is **EUR 63 550 000**

For the 2nd call for proposals: around EUR 12 963 000

Projects also grouped by scales:

- Small-scale projects (marked with SSP) are between 70 and 200 thousand Euros.
- Regular-scale projects (RSP) are above or equal to 200 thousand.



- For Objectives 1.1 and 2.2 the maximum is 850 thousand Euros.
- For Objectives 1.2, 2.1 and 3.1 the maximum is 500 thousand Euros



2nd CfP – Objectives and total IPA amounts

Priority 1: A greener region	EUR 3.29 M
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Objective 1.1: Climate change adaptation, risk prevention (SO 2.4) EUR 1.55 M

Objective 1.2: Biodiversity and reduced pollution (SO 2.7) EUR 1.74 M

Priority 2: Enhancing the human and cultural values EUR 5.29 M

Objective 2.1: Education and lifelong learning (SO 4.2) EUR 2.65 M

Objective 2.2: Culture and tourism (SO 4.6) EUR 2.64 M

Priority 3: Cross-border institutional and civil cooperation

Objective 3.1: Harmonious neighbourly relations through cooperation (ISO1) EUR 4.39 M

The total IPA support for the 2nd Call: **EUR 12 963 000**

EUR 4.39 M



2nd CfP – Objectives and total IPA amounts

PRIORITY 1: A GREENER REGION

EUR 3.29 M

Objective 1.1: Climate change adaptation, risk prevention (SO 2.4)

EUR 1.55 M

- Joint development, coordination and improvement of the cross-border risk prevention and disaster management systems
- Joint actions for adaptation to climate change in view to reducing the impact of climate change, addressing natural phenomena occurring as a consequence of climate change
- Joint awareness raising and educational activities on causes, consequences of climate change and possible adaptation and mitigation measures

Objective 1.2: Biodiversity and reduced pollution (SO 2.7)

EUR 1.74 M

- Joint activities which identify and contribute to the **elimination of the cross-border pollution** sources
- Joint initiatives for ensuring the **sustainable development** of natural areas
- Joint awareness raising and educational activities on environmental and nature protection topics in the border region



PRESENTATION OF THE 2ND CALL 2nd CfP – Objectives and total IPA amounts

PRIORITY 2: ENHANCING THE HUMAN AND CULTURAL VALUES

EUR 5.25 M

Objective 2.1: Education and lifelong learning (SO 4.2)

EUR 2.65 M

- Lifelong learning for social inclusion, social cohesion and environmentally sustainable and healthy digitalization
- Joint development of training, mentoring and outreach programs to combat and reverse early school leaving
- Joint development of vocational training

Objective 2.2: Culture and tourism (SO 4.6)

EUR 2.64 M

- Development of joint tourism products with joint marketing management of these products
- Cultural cooperation
- Joint management of information for tourism and cultural purposes



2nd CfP – Objectives and total IPA amounts

PRIORITY 3: CROSS-BORDER INSTITUTIONAL AND CIVIL COOPERATION

EUR 4.39 M

Objective 3.1: Harmonious neighbourly relations through cooperation (ISO1) EUR 4.39 M

- Building up mutual trust, in particular by encouraging 'people to people' (P2P) actions
- Actions supporting better cooperation governance



2nd CfP – Objectives and total IPA amounts

DDIODITY	01	S	SP	R:	FCT TOTAL		
PRIORITY	Objective	est.total	limits	est.total	limits	EST.TOTAL	
1 A grapher region	1.1 Climate change adaptation, risk prevention	450 000	MIN: 70 000 MAX: 200 000	1 100 000	MIN: 200 000 MAX: 850 000	1 550 000	
1. A greener region	1.2 Biodiversity and reduced pollution	538 000	MIN: 70 000 MAX: 200 000	1 200 000	MIN: 200 000 MAX: 500 000	1 738 000	
Enhancing the human and cultural	2.1 Education and lifelong learning	650 000	MIN: 70 000 MAX: 200 000	2 000 000	MIN: 200 000 MAX: 500 000	2 650 000	
values	2.2 Culture and tourism	635 000	MIN:70 000 MAX: 200 000	2 000 000	MIN: 200 000 MAX: 850 000	2 635 000	
3. Cross-border institutional and civil cooperation	3.1 Harmonious neighbourly relations through cooperation	1 640 000	MIN: 70 000 MAX: 200 000	2 750 000	MIN: 200 000 MAX: 500 000	4 390 000	
Total						12 963 000	



2nd CfP – Objectives and total IPA amounts

The planned implementation period of a project must not be less than 6 months.

- For Small-scale projects (SSP) the project must not exceed 18 months
- For Regular-scale projects (RSP) the project must not exceed 24 months
- No Large-scale projects (LSP) CHANGE ALERT!

For SSP there will be an option "Type B budget" to select Real costs for Staff costs and the rest is a flat rate 40% of staff costs – primarilly for softer projects without equipment and infrastructure and more staff.

Otherwise, Type A budget is that only services, equipment and works are real costs, while staff (office, admin, travel) is flat rate.



2nd CfP – Changes in comparison to 1st CfP

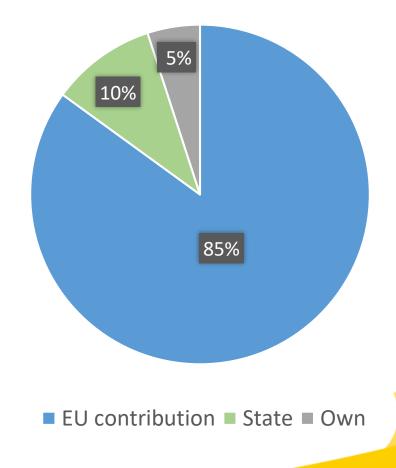
- Maximum for RSP is 850 000 EUR for Objectives 1.1 and
 2.2 and 500 000 EUR for the rest
- No LSP, so no concept notes, 2-step assessment
- Indicators minor correction for Objective 1.1: RPR01 obligatory, RCO84 no longer
- Reserve list will be made from proposed but not funded projects





SOURCES OF FUNDING

- IPA funding is maximum 85% in each project
- The remaining 15% is financed from national sources: state and own contribution, depending on country of origin and type of institution:
 - Serbian partners: 15% own contribution
 - Hungarian partners
 - 5% own contribution + 10% state contribution
 - central state budgetary organs are not required to provide own contribution – 15% state contribution





SOURCES OF FUNDING

- Advance payment: 15% of total IPA by project automatically after the conclusion of subsidy contract
 - Calculated among Ps according to their share of the total IPA support in the project
 - LP responsibility for transferring of IPA
- Advancement settlement: when the reimbursed amount reaches 60% of IPA done automatically by INTERREG+





SOURCES OF FUNDING

- Pre-financing (Megelőlegezés for Hungarian partners)
 - On request
 - "Megelőlegezési Támogatói Okirat"
 - Max 40% of Hungarian project part
- <u>https://hungary-serbia.eu/hu/letoltesek</u> kedvezményezetti tájékoztató



ELIGIBILITY OF APPLICANTS AND EXPENDITURES







Each Applicant has to:

- be a non-profit making legal person, that is directly responsible for the preparation and management of the proposed project activities
 - Public authorities
 - Bodies governed by public law
 - Non-profit organisations governed by private law
- prove an operation of at least one year, counted back from the day of opening the present call for proposals (registered on 15 September 2024 or earlier).
- have their headquarters in Hungary or Serbia or a regional/local branch office has to be registered and acting in the Programme area





Based on Lead Partner principle, Lead Partner

- signs the Subsidy Contract for EU Contribution on behalf of the partnership;
- shall conclude a Partnership Agreement with partners
- bears the responsibility to **ensure the full implementation** of the project
- shall ensure that the expenditures are paid and incurred for the purpose of the project;
- is accountable for project reporting and administrative actions on project level;
- has to transfer the EU contribution to the partners according to the approved Application for Reimbursement in full, no amount shall be deducted or withheld and no specific charge or other charge with equivalent effect shall be levied.

Minimum 1 partner from each country, maximum 6 partners (including LP).







General eligibility requirements

Directly relates to implementation as approved by the MC

Eligibility period

1 January 2021 - 31 December 2029

Eligibility - highlights

- Purchase of land up to 10% of the total eligible expenditure of the given partner
- Second hand equipment in special and duly justified cases







Based on Article 195 of 2024/2509 EC Regulation no-profit principle shall <u>not</u> apply:

- when generating income is to ensure continuity and sustainability
- to project parts implemented by non-profit organisations



ELIGIBILITYNon-eligible expenditures - EXAMPLES

- Costs of gifts;
- Costs related to fluctuation of foreign exchange rate;
- Conversion costs, charges and exchange losses
- The purchase of land for an amount exceeding 10 % of the total planned budget for the partner;
- Fees between partners of the same project for services and work carried out or equipment purchased within the project;
- Purchase, rent or leasing of real estate (except office rental for project purposes and duly justified cases);
- Etc.







Budget type A is open to any project partners

FLAT RATES - OBLIGATORY

- Staff costs
 - 20% of direct costs up to EUR 1 000 000 (maximum EUR 100 000)
- Office and administration 15% of staff cost
- Travel and accommodation 15% of staff cost

REAL COSTS - OBLIGATORY

- External expertise and services (except for communication lump sum)
- Equipment
- Infrastructure and works

No.	Budget lines	Category	Application activity	Unit	# of units	Unit rate (in EUR)	Costs (in EUR)	Description
1	Staff costs	Flat Rate					0,00	
1.1	Salary of staff - direct project management (Budget type 8)	Real Cost					0,00	
1.2	Salary of staff - professional team members (Budget type B)	Real Cost					0,00	
1.3	Staff- Flat rate (Budget type A)	Flat Rate					0,00 F	lat rate (%): 20,00
2	Office and administrative expenditure	Flat Rate					0,00 I	lat rate (%): 15,00
3	Travel and accommodation	Flat Rate					0,00 I	lat rate (%): 15,00
4	External expertise and services costs	Real Cost					0,00	
4.1	Technical plans	Real Cost					0,00	
4.2	Studies, statistics, databases and researches	Real Cost					0,00	
4.3	Conferences, seminars, project meetings	Real Cost					0,00	
4.4	Services related to procurement procedures	Real Cost					0,00	
4.5	Costs of supervisor of engineering	Real Cost					0,00	
4.6	Costs related to publicity, promotion and communication	Real Cost					0,00	
4.6.1	Obligatory communication tools	Lump sum					0,00	
4.6.2	Works package	Lump sum					0,00	
4.7	Other	Real Cost					0,00	
5	Equipment expenditure	Real Cost					0,00	
5.1	Purchase of equipment	Real Cost					0,00	
5.2	Rent of equipment	Real Cost					0,00	
6	Infrastructure and works	Real Cost					0,00	
6.1	Construction of buildings, works, infrastructure	Real Cost					0,00	
6.2	Reconstruction, renovation of buildings, works, infrastructure	Real Cost					0,00	
6.3	Purchase of land	Real Cost					0,00	
7	Other costs (Budget type 8: 40% flat rate)	Real Cost					0,00	
							0,00	





1. Staff costs – FLAT RATE

20% of direct costs up to EUR 1 000 000 (maximum EUR 100 000)

Audit trail

Partners shall be required to attach a declaration to all Partner Report:

- stating that at least one employee is working on the project (in case the Partner organization has employees) OR
- about who is performing the managerial tasks based on other contracts eligible according to national legislation (in case the duties are not performed by direct employees of the applicant)



ELIGIBILITY Expenditures – budget headings

2. Office and administration – FLAT RATE

Office and administration expenditure covers operating and administrative expenses of the partner organisation necessary for the implementation of the project.

- 15 % of staff cost
 - utilities, office supplies (costs of stationery, other small value supplies), accounting, cost of opening and administering the separate project bank account, charges of transnational financial transactions

Audit trail

Partners do not need to document that the expenditure has been incurred and paid.





3. Travel and accommodation – FLAT RATE

Expenditure on travel and accommodation costs for missions necessary for the project implementation.

- 15% of staff cost
 - Travel costs
 - Cost of meals
 - Accommodation costs
 - Visa costs and other documents required for the international travel
 - Daily allowances

Audit trail

Partners do not need to document that the expenditure has been incurred and paid.





4. External expertise and services – REAL COST

External expertise and services are provided by a public or private body or a natural person outside of the partner organisation.

- Studies or surveys (e.g. evaluations, strategies, concept notes, design plans, handbooks);
- Training;
- Translation;
- IT systems and website development, maintenance, modifications and updates;
- Promotion, communication, publicity or information including lump sum;





- Participation, organisation and implementation of events or meetings;
- Consultancy services (financial expertise cannot overlap financial tasks covered by staff costs);
- Intellectual property rights;
- Travel and accommodation for external experts, speakers, chairpersons, etc.;
- Technical plans and permits (except building permits);
- Other specific expertise and services needed for the project.

External project management cannot appear as service, it can only be covered by staff flat rate.



ELIGIBILITY Expenditures – budget headings

5. Equipment – REAL COST

Equipment expenditure refers to equipment purchased or rented by a partner other than those covered by the cost category 'office and administration expenditure' and necessary for the implementation of the project.

- Office equipment
- IT hardware and software (clear project relevance is necessary);
- Furniture and fittings;
- Laboratory equipment;
- Machines and instruments,
- Tools or devices; Vehicles; Other specific equipment needed for the project;
- No more rules of origin;
- Second-hand equipment may be purchase is special cases
- Rent of equipment is eligible







6. Infrastructure and works – REAL COST

Costs incurred by the Partner for the execution of an infrastructure. Works expenditure may refer either to an object (e.g. building) that will be set up *ex-novo* or to the adaptation of an already existing infrastructure.

- purchase of land up to 10% of the total eligible expenditures of the given partner;
- building permits;
- building material;
- labour;
- specialised interventions (such as soil remediation, mine-clearing)





Budget type B is open only to small scale projects

REAL COSTS for Staff costs, **FLAT RATE** for costs other than staff costs, calculated as 40% of Staff costs.

- Full-time in the project (who works 100 % of the working time on a project);
- Part-time in the project (who works additionally in other projects or fulfils non-project related duties in the company):
 - Part-time with a fixed percentage of time per month dedicated to the project
 - Part-time with a flexible number of hours worked per month on the project
- Contracted for project purposes on an hourly basis

Audit trail:

- Staff costs
- Obligatory visibility elements



N	o. Budget lines	Category	Application activity	Unit	# of units	Unit rate (in EUR)	Costs (in EUR)	Description
1	Staff costs	Real Cost					0,00	
1.	1 Salary of staff - direct project management (Budget type B)	Real Cost					0,00	
1.	2 Salary of staff - professional team members (Budget type B)	Real Cost					0,00	
1	3 Staff - Flat rate (Budget type A)	Flat Rate					9;89 FI	at rate (%): 0,00
2	Office and administrative expenditure	Real Cost					0,00	
3	Travel and accommodation costs	Real Cost					0,00	
4	External expertise and services costs	Real Cost					3,30	
5	Equipment expenditure	Real Cost					8;,3:0	
6	Infrastructure and works	Real Cost					0,00	
7	Other costs (Budget type B - 40% flat rate)	Flat Rate					0,00 FI	at rate (%): 40,00
							0,00	





Audit trail for real costs in general:

- Invoice;
- Deliverables produced;
- Proof of fulfilment;
- Proof of payment;
- Evidence of the selection procedure (including contracts or written agreement where applicable) – Procurement rules / National regulations





ELIGIBILITYProcurement procedures

- Appendix B to the Eligibility of Expenditures document
- Procurement procedures to be used for External Services,
 Equipment and Works budget headings (except for communication lump sum).
- Programme procurement rules are applicable
 - HU national rules (10 000 EUR rule and public procurements)
 - SRB "Prag-like" rules, thresholds, documentation
 - HU no programme templates
 - To be used to preparatory activities as well
 - Avoid artificial split and conflict of interest





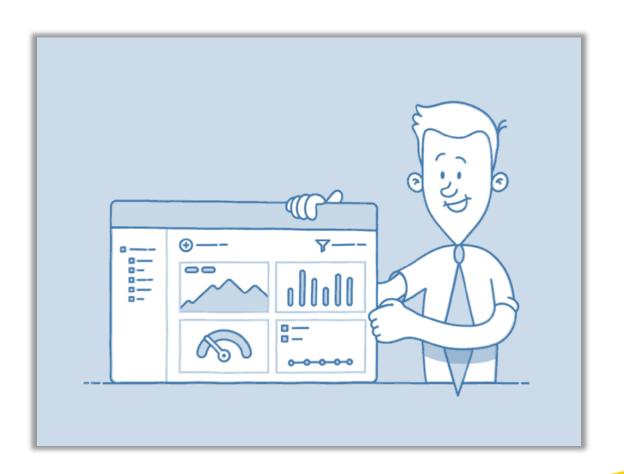
PROJECT LOGIC, INDICATORS, ACTIVITIES





PROJECT LOGIC, INDICATORS Content

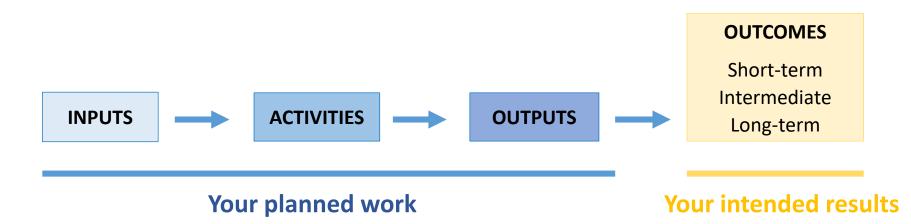
- Project logic
- Indicator types
- Indicators per priority
- Practical tips







- Conceptual frameworks of how a project is understood, or intended, to contribute to its specified outcomes
- sets out what a project will do and how it will do it
- demonstrates links between inputs, activities, outputs, and outcomes





HOW TO START

What is the desired change? What objectives and outcomes do we want to achieve?

Why are we doing this project?
What is the **problem** we want to solve?

WHO?

Who is going to do it?
Responsible project team
members? Experts?

WHAT?

WHY?

HOW?

How are we going to get it done? What is the solution? To achieve desired outcomes what activities are necessary?



PROJECT LOGIC Outcomes, Indicators, Activities

Set of Activities — **Outcome** | each Outcome is measured by an **Indicator**

Activities: actions you must complete to achieve the project goal. Concrete, practical and well defined actions, grouped logically to contribute the project outcome

min 1 - max 5 /outcome



Outcomes: expected results, achieved by completion of group of activities. Outcomes are necessary to achieve the project's goals. They must say 'what' has changed- a statement of desired future condition.

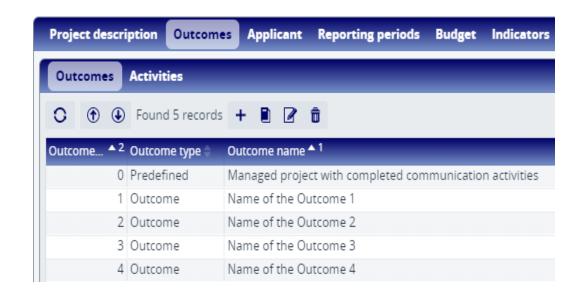
max 4 outcomes

Indicators: measure if we achieved planned outcomes, track the progress, reflect change or assess project performance. Crucial component of the project Logframe.

max 2 indicators measure the outcome



PROJECT LOGIC IN INTERREG+ Relevant sheets

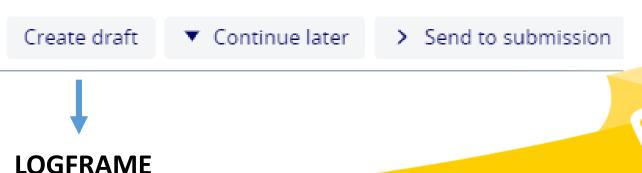


Outcomes, Indicators and Activities which are recorded under OUTCOMES sheets and Indicators will be imported into the project Logframe

OUTCOMES Sheet:

INDICATORS Sheet:

+ connect Outcome with selected Indicator -- define Base/Target value, Source of verification, Brief description





Outcome 4

Name of the outcome 4

PROJECT LOGIC IN INTERREG+

A2 - BL 1.2

Logframe

Rivers are source of life Project title: Priority: P1 - A greener region Objective: 12S - Biodiversity and reduced pollution - Small scale project Project's overall Restoring ecosystems, micro-climates and its water cycles, and creating healthy livelihoods in CB region. objective Specific project Paired result indicator (if any) Relevant partner and budget line Name of outcome Indicators Name of activity objectives; outcomes Project manangement LA - BL 1.1: A2 - BL 1.1: A2 - BL 1.1 Managed project with Organisations cooperating across borders Organisations cooperating across borders Predefined 0 completed communication after project completion activities Communication LA - BL 1.1: A2 - BL 1.1: A2 - BL 1.1 Number of actions contributing to the elimination of pollution sources Name of activity 1 A1 - BL 4.7 Outcome 1 Name of the Outcome 1 Name of activity 2 LA - BL 1.2: A2 - BL 1.2 Number of cross-border nature protection and Name of activitiv 3 LA - BL 1.2: A2 - BL 1.2 conservation studies Name of activity 4 A1 - BL 5.2 Name of activity 5 LA - BL 1.2 Number of educated persons on environmental and nature protection topics Name of the activity 1 A1 - BL 4.7 Outcome 2 Name of the Outcome 2. Name of activity 2 A1 - BL 4.3 Public events across borders jointly organised Name of activitiu 3 A1 - BL 4.3 Name of activity 4 A1 - BL 4.4: LA - BL 1.2 A1 - BL 4.4 Name of the activity 1 Nature protection areas covered by protection Name of the Outcome 3 and restoration measures Outcome 3 Name of activity 2 A1 - BL 5.1; A1 - BL 5.1 Name of activitiy 3 Name of the activity 1

Name of activity 2

Name of activitiv 3

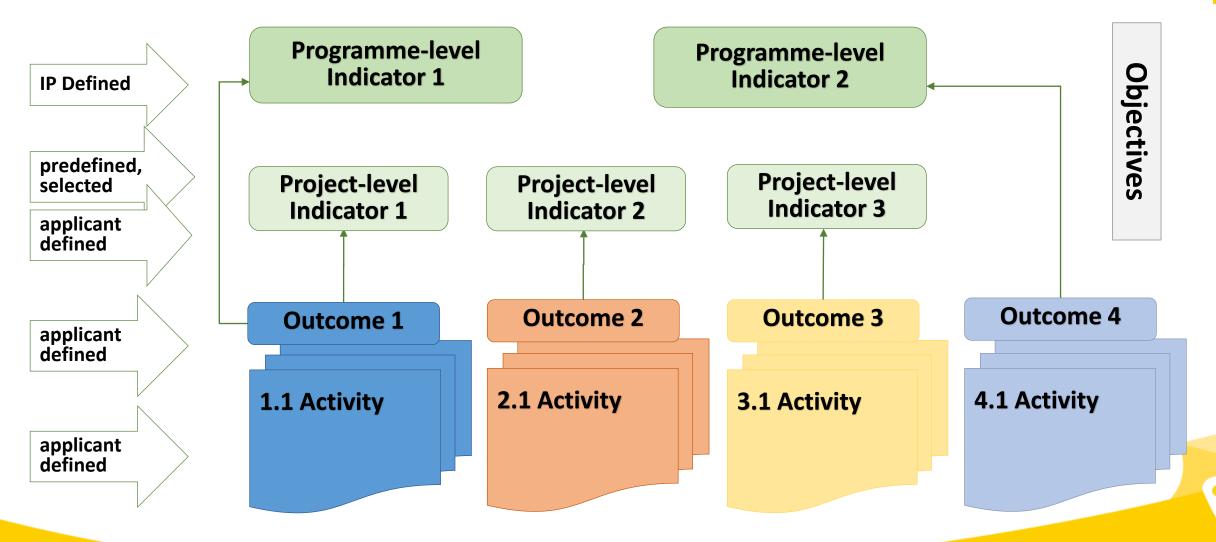
Increased awareness on pollution reduction

measures

- ✓ Create draft button opens the zip folder in which you can find Logframe
- Precondition is to enter the main project data and Lead applicant data in the system



PROJECT LOGIC Interconnection







- INTERREG PROGRAMME OBLIGATORY Output and Result indicators defined in the IP They are mandatory for all projects. Both indicators must be connected to Outcome 0.
- INTERREG PROGRAMME predefined and listed in IP. Output and Result indicators. Some of them are paired.
- PROJECT INDICATOR predefined and listed in IP. Output and Result indicators, are not paired.
- SELF DEFINED PROJECT LEVEL- Defined by the applicant if none of the predefined indicators fit the desired Outcome (they can be Output or Result)

! To be defined for all indicators: Baseline value*, Target value*,

Sources of verification*, Brief description*



INDICATORSMandatory for all projects

• Interreg-Programme Obligatory – obligatory for all priorities/objectives

Outcome 0 - Managed project with completed communication activities

Must be connected to:

Mandatory for all projects



- Organisations cooperating across borders (Output)
- √ Organisations cooperating across borders after project completion*(Result)

Mandatory for all projects



Output indicator

Organisations cooperating across borders

Base value: recommended value is 0
Target value: equal to the number of project

partners and project partners without budget.

Result indicator

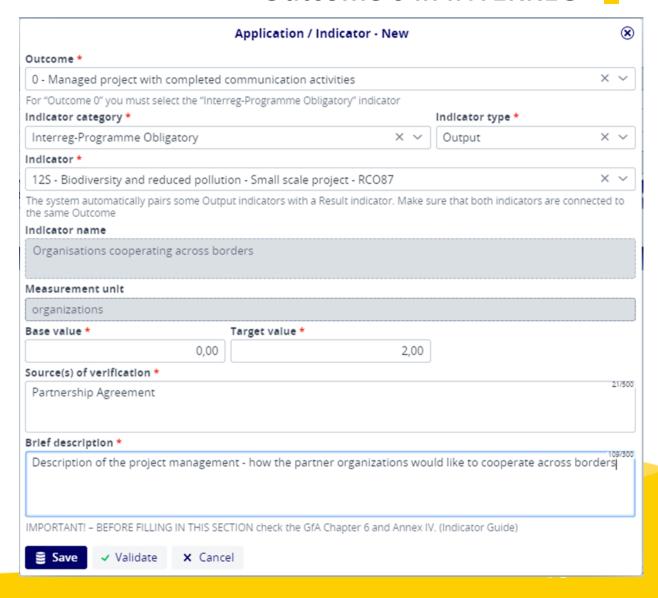
Organisations cooperating across borders **after** project completion:

Base value: recommended value is 0

Target value: same or less than the target value of

the output indicator

INDICATORS Outcome 0 in INTERREG+





INDICATORS PER PRIORITYPriority 1: A greener region

Objective 1.1 Climate change adaptation, risk prevention

INTERREG PROGRAMME - OBLIGATORY

INTERREG PROGRAMME INDICATOR

RCO84 | Pilot actions developed jointly and implemented in projects | OUTPUT

RCR104 | Solutions taken up or up-scaled by organisations * | RESULT

RCO24 | Investments in new or upgraded disaster monitoring, preparedness, warning and response systems against natural disasters | OUTPUT

RPR01 | Population benefiting from protection **measures against climate** related natural disasters * | RESULT

RCO115 | Public events across borders jointly organised | OUTPUT

PROJECT INDICATOR

Number of **persons educated** about climate change adaptation and risk prevention | OUTPUT

*PAIRED OPTIONAL FOR RSP

MANDATORY







INDICATORS PER PRIORITY Priority 1: A greener region

Objective 1.2 Biodiversity and reduced pollution

INTERREG PROGRAMME - OBLIGATORY

INTERREG PROGRAMME INDICATOR

RCO84 | Pilot actions developed jointly and implemented in projects | OUTPUT

RCO115 | Public events across borders jointly organised | OUTPUT



MANDATORY for SSP

PROJECT INDICATOR

- Number of actions contributing to the elimination of pollution sources | OUTPUT
- Number of investments in biodiversity and green infrastructure, enhanced protection and preservation of nature | OUTPUT
- Nature protection areas covered by protection and restoration measures | RESULT
- Number of educated persons on environmental and nature protection topics | OUTPUT



INDICATORS PER PRIORITY

Priority 2: Enhancing the human and cultural values

Objective 2.1 Education and lifelong learning

INTERREG PROGRAMME - OBLIGATORY

INTERREG PROGRAMME INDICATOR

RCO85 | Participations in **joint training schemes** | OUTPUT RCR81 | Completions of joint training schemes* | RESULT

RCO81 | Participations in **joint actions** across borders | OUTPUT

RCR85 | Participations in joint actions across borders after project completion* | RESULT

*PAIRED

PROJECT INDICATOR

New or modernized **childcare and education** facilities | OUTPUT Number of trained human capacity involved in actions for training, mentoring and combatting early school leaving | OUTPUT



INDICATORS PER PRIORITY

Priority 2: Enhancing the human and cultural values

Objective 2.2 Culture and tourism

INTERREG PROGRAMME - OBLIGATORY

INTERREG PROGRAMME INDICATOR

RCO77 | Number of **cultural and tourism sites** supported | OUTPUT RCR77 | **Visitors** of cultural and tourism sites supported* | RESULT RCO115 | **Public events** across borders jointly organised | OUTPUT



PROJECT INDICATOR

Number of newly created/developed **joint touristic products** (tangible and intangible) | OUTPUT **Number of persons** with special regard to vulnerable and disadvantaged groups **working for cultural organizations** | OUTPUT

Investments in new or upgraded **information and marketing tools** | OUTPUT Number of **trained persons** working in tourism and cultural sector | OUTPUT



INDICATORS PER PRIORITY

Priority 3: Cross-border institutional and civil cooperation

Objective 3.1 Harmonious neighbourly relations through cooperation

INTERREG PROGRAMME - OBLIGATORY

INTERREG PROGRAMME INDICATOR

RCO81 | Participations in **joint actions** across borders | OUTPUT

RCR85 | Participations in joint actions across borders after project completion* | RESULT

*PAIRED

PROJECT INDICATOR

Number of **people involved** in cross-border sport programmes | OUTPUT

Number of joint activities in local traditions or newly created programmes with involvement of local

communities | OUTPUT

Investments in **modernization of NGO** organizations | OUTPUT

Solutions for legal or administrative obstacles across border proposed | OUTPUT

Investments in modernization of public administration/public transport/healthcare/social institutions | OUTPUT



PROJECT LOGIC, INDICATORS Practical tips

- Read carefully relevant parts of the GfA, Indicator guide, this PPT.
- Carefully analyse the list of indicators of the chosen specific objective.
- Pick indicators that are the most relevant to project outcomes!
- Check if each Outcome clearly indicate desired change.
- Choose (or define) indicators with partners agree data collection responsibilities!
- Develop the project Logframe at the beginning. Have it ready on a paper before entering into I+ system.
- Review the Logframe to ensure that indicators are relevant and fits the project logic.





PROJECT LOGIC, INDICATORS Practical tips

READ THE INDICATOR GUIDE (ANNEX IV)





HORIZONTAL AND OTHER PRINCIPLES

Horizontal principles of the Programme are aligned to Article 9 of Regulation (EU) 2021/1060 (CPR). All actions must respect four horizontal principles:

- respect for fundamental rights and compliance with the Charter of Fundamental Rights of the European Union
- equality between men and women, gender mainstreaming and the integration of a gender perspective
- preventing any discrimination based on gender, racial or ethnic origin, religion or belief, disability, age or sexual orientation
- sustainable development and the "do no significant harm" principle

All projects need to have a full respect of the Union environmental acquis.





HORIZONTAL AND OTHER PRINCIPLES

The fundamental rights that are outlined in the EU Charter are considered intrinsic to the other three horizontal principles and, as such, **not separately assessed**.

"**Do no significant harm**" (DNSH) principle – actions which promotes and respects the following objectives: climate change mitigation; climate change adaptation; the sustainable use and protection of water and marine resources; the circular economy including waste prevention and recycling; pollution prevention and control to air, water or land; the protection and restoration of biodiversity and ecosystems.

DNSH will be **assessed by YES/NO criteria** whether the projects applications are in line with the types of actions assessed already as do not significantly harm the environment.

The application is in line with DNSH

YES - goes for further evaluation

NO - will be rejected



HORIZONTAL AND OTHER PRINCIPLES

In the Project description (the first sheet in I+) answer the question: "Compliance with the EU horizontal principles"

If the project promotes and strengthen any of the horizontal principles

Explain how the project contributes to the HP(s),

Explain which specific project activities are connected to HP(s)

Contribution to horizontal principles	Assessment
NEGATIVE	Rejected application
NEUTRAL	0 point
PROACTIVELY POSITIVE	1-3 points

For possible examples of active contribution to horizontal principles please consult chapter 7.4 of the GfA

 \rightarrow **NOTE:** Proactive contribution must be visible from the logframe (description of activities / outcomes)



IPA Hungary - Serbia



QUESTIONS / ANSWERS



Good neighbours creating common future



VISIBILITY RULES, COMMUNICATION





The aim of Programme / Project communication activities, is to ensure the visibility of your project activites, our Programme and the co-financing of the EU.

Furthermore, to foster networking and sharing among the involved partner organisations and their audiences.



- Programme logo, together with project Acronym
- Disclaimer / where appropriate/



The logo – basic elements

- Designed to have a robust and professional appearance
- Consists of the wording/visual elements that directly indicates the EU platform, IPA status and the EU co-financing
- Includes partner country names









Use of the project name/acronym with logo

- Project name/acronym becomes an integral part of the logo
- Defined:

Font type – primarily: http://www.fontsquirrel.com/fonts/open-sans,

- Size defined in the guidelines,
- Area defined also,
- Colours palette as per Interreg thematic objectives,
- Placement

Project names/logos can never be positioned above the Interreg logo.



Use of the project name with logo





Project Acronym

Version 3

Project Acronym





Use of the project name colours

- Colours per Interreg thematic objectives
- Only for project name and deviding line.

A greener, low-carbon Europe PO 2

CMYK 48 / 0 / 89 / 0 HEX #9ACA3C RGB 154 / 202 / 60 A more social Europe
- implementing the
European Pillar of
Social Rights
PO 4

CMYK 10 / 75 / 60 / 1 HEX #DA5C57 RGB 218 / 92 / 87 A better Interreg governance ISO 1

CMYK 87 / 51 / 0 / 0 HEX #0E6EB6 RGB 14 / 110 / 182



OBLIGATORY COMM. ELEMENTS

Use of the project name with logo



Matching priority colors to be also used in other (left or right side) positioning.



Disclaimer /where applicable/

- Only use at selected visibility tools:
 Books, publications, catalogues, websites... Where the communication tool has a content that reflects position / opinion
- Use target group language version, match the original content

English

This <document, product, event, website > has been produced with the financial assistance of the European Union through the Interreg VI-A IPA Hungary-Serbia programme. The content of the <document, product, event, website > is the sole responsibility of < Project partner's name > and can under no circumstances be regarded as reflecting the position of the European Union and/or the Managing Authority of the Programme.



Other obligatory communication

- Other graphics and logos in use
- Font in use
- Social media directions
 - running a project social media profile or page
 - conduct a social media campaign on every project partners' at least one social media profile
 - use of hashtags (#interreg, #hungaryserbia, #husrb)
- Project sub-page maintenance
- The use of explanatory plaques, billboards and stickers



RECOMMENDED COMMUNICATION ELEMENTS

- Programme slogan
- Description of the Programme
- Reference to Programme website



RECOMMENDED COMMUNICATION ELEMENTS Slogan





RECOMMENDED COMMUNICATION ELEMENTS

Description / www reference (!)

The Interreg VI-A IPA Hungary-Serbia programme is implemented within the 2021-2027 European Union financial framework, under the Instrument for Pre-accession Assistance (IPA). On the basis of "shared management system" of the participating countries - Hungary and Serbia, the Programme funds and supports co-operation projects of organizations located in the Programme-eligible area - Hungarian counties Csongrád-Csanád and Bács-Kiskun, and Serbian territories: West Bačka, North Bačka, South Bačka, North Banat, Central Banat, South Banat and Srem.

The Programme helps the development of a stable and co-operating region and the overall quality of life in the border region. It enables economic collaboration of organizations from the two countries, nurtures the common identity, and cultural and historical heritage of the border region, and contributes to its environmental sustainability and safety.

For more information, please visit: <u>www.hungary-serbia.eu</u>



SPECIAL MENTION Quality of the visuals

- Photography
- Graphic elements used
- Video materials produced and placed in media



SCO - SIMPLIFIED COST OPTION

For information and publicity packages



- easily understandable and easy to use process
- to be very clear with what is expected from the Project partners to do/achieve
- to have better communication results with cost-effectiveness and as-less-as-possible paperwork
- clearly separated lump sum and real cost items



What you get:

- Programme communication guidelines
- Workshops / consultancy on media-relations, communications
- Logo-packs
- Subpage on the Programme website (!)

Your obligations:

- Choose 1 package
- Produce promo materials and communication activities as per guidelines provided – real cost based
- Deliver a closing event with a press conference real cost based



Types of packages / per partner:

- Basic / Obligatory 2000 EUR
- Medium 3000 EUR
- Advanced 5100 EUR
- Works package + 1600 EUR



Basic / Obligatory - 2000 EUR

- 1 social media, min 2 posts/month, starting at reporting period 1
- Delivering data for Project sub-page (hungary-serbia.eu/projects/) starting in reporting period 1,
- 1 press release with min local online news media, delivered in reporting period 1
- Min. 2 roll up banners (RS, HU), delivered in reporting period 1
- Min. 1 sponsored article Programme branding included (logo+acronym)
- Durable stickers /if applicable/



SIMPLIFIED COST OPTION

Info & Publicity

Medium – 3000 EUR

- 1 social media, min 2 posts/month, starting at reporting period 1
- Delivering data for Project sub-page (hungary-serbia.eu/projects/) starting in reporting period 1,
- 3 timely separated press releases with min local printed/online news media, the first to be delivered in reporting period 1
- Min. 2 roll up banners (RS, HU), delivered in reporting period 1
- 2 sponsored article Programme branding included (logo+acronym) as defined in guidelines
- At least 2 local TV or radio reports or spots (it can be 1-1 of each as well)
- Durable stickers /if applicable/



SIMPLIFIED COST OPTION

Info & Publicity

Advanced – 5100 EUR

- 1 social media, min 2 posts/month, starting at reporting period 1
- Delivering data for Project sub-page (hungary-serbia.eu/projects/) starting in reporting period 1,
- 5 timely separated press releases with min local printed/online news media, the first to be delivered in reporting period 1
- Min. 2 roll up banners (RS, HU), delivered in reporting period 1
- 3 sponsored article Programme branding included (logo+acronym) as defined in guidelines
- At least 4 local TV or radio reports or spots (it can be 1-1 of each as well)
- National level radio or TV appearance, covering at least the Programme territory
- Durable stickers /if applicable/



Works package – 1600 EUR

- Temporary billboard and permanent plaque shall be applied as defined in guidelines, in case works budget heading is applicable and it exceeds 100 000 euro
- the works package is automatically added to the budget based on the planned amount



REIMBURSEMENT PROCESS OF THE LUMP SUM ITEMS

• 50% authomatic, when:

	BASIC	MEDIUM	ADVANCED	
project sub-page	upload	upload of initial project content		
social media profile/campaign	social r	media page/o	ampaign created	
press release disseminated	1	1	1	
roll-ups delivered	2	2	2	
sponsored article published	1	1	1	
local TV or radio report or spot aired	n.r.	1	1	



REIMBURSEMENT PROCESS OF THE LUMP SUM ITEMS

Other 50% authomatic, when:

	BASIC MEDIUM	ADVANCED		
project sub-page	continuously updated as requested			
social media profile / campaign	continuously updated as requested			
press release disseminated	n.r. 2	4		
use of durable stickers (if relevant)	if relevant – equipment			
sponsored article published	n.r. 1	2		
local TV or radio report or spot aired	n.r. 1	3		
National radio or TV appearance	n.r n.r	1		



REIMBURSEMENT PROCESS OF THE LUMP SUM ITEMS

Infrastructure elements, splits:

Temporary billboards – 80% (EUR 1280) Permanent plaque – 20% (EUR 320)



OTHER COMMUNICATION ELEMENTS

Info & Publicity

- Can be planned in the budget Other (4.7)
- Detailed reasoning and budget item descrption needed (communication tool: a touristic product, touristic tool or similar).



HOW TO APPLY?





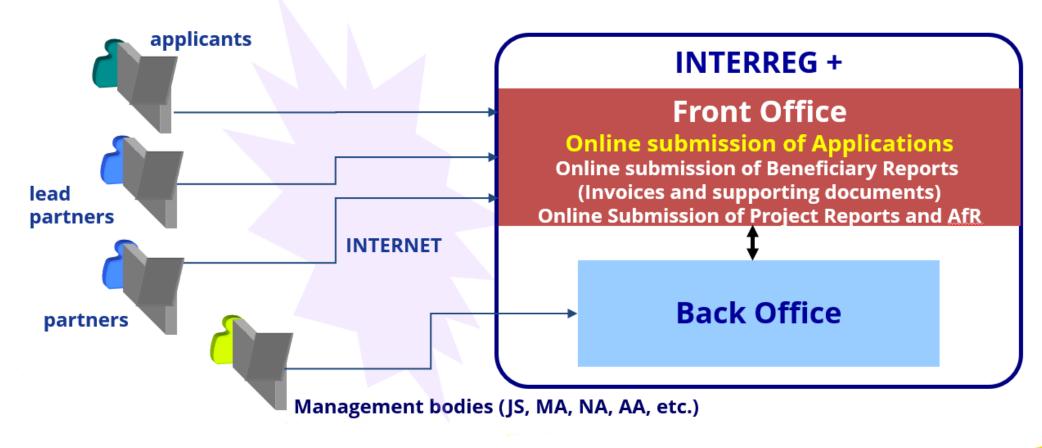
WHERE TO REACH THE APPLICATION FORM?

• The application form can be reached, filled in and submitted online, at:

https://husrb.interregplus.eu/21-27



INTERREG+: FRONT OFFICE - BACK OFFICE





TECHNICAL REQUIREMENTS

- Language of the system: English
- Internet connection is a must
- Recommended browsers: Mozilla Firefox 85 and above, Google Chrome 88 and above
- javascript running must be enabled
- https protocol is used to ensure the secure data transfer
- INTERREG+ system automatically breaks the connection to the server after 30 minutes of inactivity, resulting in loss of unsaved data
- PDF reader (e.g.: Adobe Reader), Document management software (e.g.: Microsoft Office) to open files

INTERREG#

Login Username Password Remember me User polic The user acknowledges that an by their username can be log monitored.

Unauthorized usage of the syste may result in criminal or civil liab By logging into and using IN operated by Széchenyi Progra acknowledge and consent to moi For further information, please o

Login

New user? Reg

Register

First name
ristriane
Last name
Email
Username
Password
Confirm password
Commin password
I'm not a robot
reCAPTCHA Privacy - Terms
« Back to Login
Register

INTERREG: Front Office





Password

Remember me User policy Forgot Password?

The user acknowledges that any activity performed by their username can be logged, recorded and monitored.

Unauthorized usage of the system is prohibited and may result in criminal or civil liability.

By logging into and using INTERREG+ system operated by Széchenyi Programme Office - you acknowledge and consent to monitor your activity. For further information, please open the User Policy.

Login

New user? Register







Rules of using e-mail addresses:

One e-mail address can be registered only once

Rules of username choice:

- the username must be unique a username can be registered only once in the system;
- only alphanumerical characters (i.e. letters and numbers) can be used special characters are forbidden.

Rules of password choice:

- alphanumerical and special characters are allowed;
- the password must be at least 8 character long;
- the password must contain at least a digit (i.e. 1, 2, 3, etc.), a capital letter (i.e. A, B, C, etc.) and a special character (i.e. *, ?, !, etc.).



MAIN PAGE

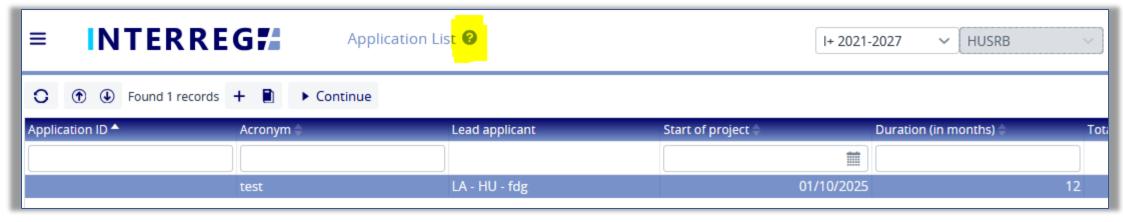
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WHERE TO FIND HELP?

During filling in the application form



Technical problems and questions to the INTERREG+ support team:

iplussupport@szpi.hu

Content and call related questions to the JS:

info@hungary-serbia.eu



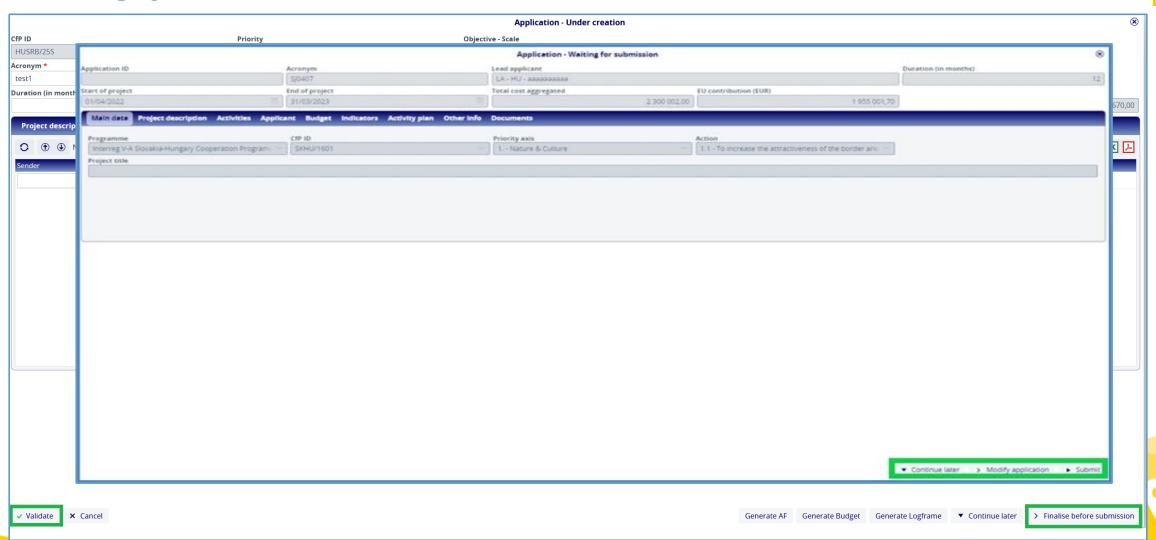


- If you could not find any answer to your question in the User Manual
- And you have a system related problem
- Do not hesitate to send an e-mail at iplussupport@szpi.hu
- To help our colleagues to detect the problem as fast as they possibly can, please
 - provide a detailed description of the problem
 - attach a print screen
 - and provide the username, who is filling in the application form



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HOW TO SUBMIT AN APPLICATION?





IN CASE OF SUCCESSFUL SUBMISSION

- Pop-up window message
- Auto e-mail with Application ID is sent by the system to the user
- Status of the application changes to 'Submitted' and 'Date of submission' and Application ID appears on the Application List screen

Application ID ^	Acronym ≑	Lead applicant	Start of project \Rightarrow	Duration (in months) 🗦	Total cost	EU contribution (EUR)	Status ≑	Date of submission \diamondsuit
			iii				~	
HUSRB/23L-CN/11/002	concept note	LA - HU - rainbow	31/05/2023	25	3 990 000,00	3 391 500,00	Submitted	26/04/2023 13:27:30
HUSRB/23R/12/001	regular	LA - HU - monsters	01/07/2023	22	1 352 536,00	1 149 655,60	Submitted	26/04/2023 13:27:19





	Date	Deadline hour
Opening of the 2 ND Call for Proposals	15 September 2025	
Deadline to submit the application	15 December 2025	15h
All the applications – Formally assessed	January/February 2026	
Award notification to all (Requires MC decision, MC meeting or WP)	ASAP	



ASSESSMENT PROCESS, CONTRACTING AND IMPLEMENTATION





ASSESSMENT PROCEDURES

In the 2nd call for proposals the Programme will use the following project selection procedures:

One-Step procedure - for all projects





ASSESSMENT - BASIC STEPS

SSP or RSP Application

- SSP or RSP project submitted
- SSP or RSP formally ok

SSP or RSP Application

- SSP or RSP **quality** assessment ok
- SSP or RSP approved by MC (with or without conditions)
- or added to reserve list

PROJECT CONTRACTED

FORMAL ASSESSMENT



- JS and JSA managers conduct the formal assessment in line with the 4-eyes principle
- The formal assessment grid contains two different groups of criteria:
 - administrative criteria (Required annexes and supporting documents)
 - eligibility criteria
- Grid published as Appendix C of the Guidelines for Applicants
- 10 days deadline for completion (calendar days!)
- Final formal decision after completion received and assessed
- Formal completion only once
- Results in entering the Quality assessment phase / formal rejection



FORMAL ASSESSMENTSupporting documents

- Declaration by the applicants (Annex I of the Application package)
- De minimis declaration by the applicants (Annex II of the Application package)
- Specimen of signature
- Curriculum Vitae
- Other supporting material for complex budget procurements

Further supporting documentation – in case of infrastructural investments/works component

- Construction plans, descriptions
- Photo documentation
- Detailed cost estimation of works
- Filled in Resilience test (Annex III of the Application package)
- Documents as per <u>Appendix B</u>



QUALITY ASSESSMENT

"Quality assessment" means assessment of quality, capacity, activity eligibility, relevance, budget and other aspects of the application. Each application that passes the previous step(s) will be assessed on the following criteria by external expert assessors and the joint secretariat staff:

Section	Maximum score	Minimum score
Financial and operational capacity of the partnership	17	8
Relevance, project content and CBC effect	31	15
Methodology (Work plan)	31	10
Budget, sustainability	21	7
	Total: 100	Min. to pass: 50



QUALITY ASSESSMENTScoring system

- the arithmetical average of the total points given by the HU and SRB assessors must reach at least 50 points, AND
- the arithmetical average of the points given by the HU and SRB assessors in the four sections must reach the defined minimum.
- JS coordinates the quality assessment process
- 4-eye principle: each assessment criterion is assessed by two assessors (HU and SRB)
- Quality Assessment grid published as Appendix D of GfA



QUALITY ASSESSMENTClarification

- Assessors submit a written notification (via e-mail) to the JS in which they list the questions/clarifications/justifications related to specific applications
- The JS asks the lead applicant to submit clarification within 10 calendar days from the day of receipt of the request (via e-mail)
- Clarification/Justification can be requested only once during the quality assessment process.





- The JS prepares a list of applications recommended/not recommended for financing ranked according to their points
- The ranking list is presented to the MC
- The MC is responsible for selecting applications for support
- An application can be:
 - Recommended for financing
 - Recommended for financing with conditions
 - Not recommended for financing
 - Added to the reserve list

CHANGE ALERT!

CONTRACTING



- Notification letters to the lead applicants with the final decision about their application
- List of supporting documents required for the verification of eligibility and other conditions (set by the MC) – section 10.4 of GfA
- In case of rejected applications, the JS offers a possibility to check the results
 of the assessment
- Handling complaints defined in section 11.4 of GfA
- Indicator and budget clearing meeting compulsory to each approved project



IMPLEMENTATION RULES

Beneficiary Report – First Level Control

- Reporting period: every 4 months from the start date
- Deadline for submitting the Beneficiary Report: end of period + 15 days (Final Beneficiary Report: + 30 days)
- Control of Beneficiary Report: 45 days (including 7 + 8 days completion if needed)
- Reports to be submitted through INTERREG+
- Language of reporting: English
- Declaration on validation of expenditure
- Controllers:
 - Szegedi Területi Iroda
 - Békéscsabai Területi Iroda
 - Belgrade office



IMPLEMENTATION RULES

Project Report – Joint Secretariat

- LP reports on the achievement of the partnership
- Deadline for submitting the Project Report and Application for Reimbursement: end of period + 90 days
- Reports to be submitted through INTERREG+
- Language of reporting: English
- Check of Project Report: 30 + 30 days (including max 2 rounds of completion if needed)
- Transfer of IPA fund is subject to the approval of the Project Report



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QUESTIONS / ANSWERS



Good neighbours creating common future